

CHEFSERVICES *

**The first
international
chef agency**

The first international chef agency

THE AGENCY

ChefServices, the first international chef agency, was founded in Spain by the prestigious company Grupo Caterdata. Since 2011 the agency has also become a market leader and trendsetter in the gastronomic sector in Germany, Austria and Switzerland.



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TEAM

Due to years of experience and being a dynamic team, it is our aim to pay attention to the individual wishes and requirements of our clients. We offer you customized recipes for success by supporting your projects and applying our expert knowledge. As a reliable partner with various key competences, we dare to think outside the box in order to develop ideal strategies, find solutions and executing innovative concepts for you.

Our remarkable commitment, refined intuition and contagious enthusiasm guarantee to convince your clients.

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SERVICES

Consultancy/ Advertisement and PR/ Fairs and Cooking Shows/ Tested by ChefServices



Consultancy

From Interior Design to the creation of menus

Advertisement and PR

From press conferences to testimonials

Fairs and Cooking Shows

From autograph sessions to cooking in stage

Tested by

For the market, tested by star chefs

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CONSULTANCY

In the fast moving gastronomic business one trend follows the other. Instead of following these trends, we help you to stand out on the market as a trendsetter with innovative concepts. Whether you wish a coaching on new trends and techniques, the development of creative and customised recipes or further education of your service employees, we guarantee ideal results. We are your reliable partner in every single step, from creating the concept to the organization of photo sessions.

Consultancy for the opening of restaurants (menu, purchasing, Human Resources, Interior Design, etc.)

Trends and tendencies

Techniques

Further education

Creation of recipes for restaurants and companies (also including brand products)

Organisation and execution of photo sessions

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ADVERTISEMENT AND PR

By associating your brand with the best international chefs, we make your brand stand out on the market. By these means you can position yourself in the sector and distinguish yourself from your competitors. We provide you with a new face and image for the changes and upswing in your company.

Agency:

Promotional videos

Consultancy and execution of PR campaigns

Preparation of press material

Organization of press conferences, photo sessions, interviews and performances

Chef:

Use of image and name

Participation in press conferences, performances, etc.



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FAIRS AND COOKING SHOWS

Your clients think they have seen it all? Surprise them by getting the best chefs worldwide on your team! Who else would be more fit to explain the advantages of your product?

Agency:

Photo session

Organization

Selection and preparation of chef

Chef:

Professional lecture

Live cooking show

Autograph session

Cooking classes

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TESTED BY CHEFSERVICES

Introducing a new product on the market, involves high expectations and anticipation. In order to develop successful marketing strategies, you can have our committee of chefs test your product objectively.

Jordi Cruz



Beatriz Sotelo



José Carlos Fuentes



Dieter Müller



Sebastian Frank



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CLIENTS

Kraft
Debic
Knorr
WMF
Queserías Bel

Fripan
Martini
San Miguel
AHGZ Sternegipfel
Mercedes-Benz Sternenächte

